

The Next 30 Fundraising Guidelines

This document has been created to guide The Next 30 fundraising and its relationship with donors. The following outlines important items related to the acquisition, disclosure, and use of donations.

Not a Charity; No Tax Receipts Provided

The Next 30 is an incorporated non-profit organization, but it is not a charitable organization. As such, charitable tax receipts and the associated tax deductions are not available to The Next 30's donors.

Fundraising

All Next 30 fundraising will be done under The Next 30 name and will clearly indicate the need and intended use of such funds. The Next 30 will not directly or indirectly pay finder's fees, commissions, or percentage compensation for any funds received.

Use of Funds Received

The Next 30 is a primarily volunteer run organization. Board members are volunteers and do not receive any compensation for their role on the Board. All donations received go towards programming (i.e. events, surveys, position papers, etc.) and supporting the administration and delivery of such programming (i.e. website, software subscriptions, contract support, etc.). All donations received will be applied to the delivery of Next 30 activities and programming, and The Next 30 will not financially contribute to or support other organizations or their programs.

Donation Acceptance Guidelines

- The Next 30 will only accept donations from individual donors. Donations from corporations, unions, political parties, PACs, or other entities will not be accepted. It is important that the purpose of The Next 30 as a non-partisan, grassroots, citizen led non-profit organization is maintained and free from the influence of other organizations/entities and their associated purposes.
- All donors are asked to embrace and support the values of The Next 30.
- No individual donor is permitted to control the content or programs run by The Next 30. Any donor placing specific requests or conditions regarding the use of their donation that do not align with The Next 30's values or that may prevent The Next 30 from fulfilling its purpose will be refused.
- No donations higher than \$5,000/year will be accepted from any one individual donor.
- The Next 30 Board reserves the right to not accept a donation from any donor.

Donor Disclosure Guidelines

- The Next 30 encourages all donors to permit their name to be made public on The Next 30 website. No donor contact information is disclosed or shared with outside parties.
- The Next 30 recognizes that some donors may be unable to publicly disclose their donation for professional or personal reasons. The Next 30 will respect and observe the wish of a donor to remain anonymous.